



CORPORATE PROFILE & CAPABILITY STATEMENT

Transforming Strategy into
Measurable Results



STRATEGY &
GOVERNANCE



TECHNOLOGY &
INNOVATION



PEOPLE &
CAPABILITY



PERFORMANCE &
GROWTH

CONSULTING | ADVISORY | TRAINING | TECHNOLOGY

ABOUT US

SMART FRAMEWORKS. STRATEGIC RESULTS.

SFSR Consulting Group is a leading **consulting and professional services firm** dedicated to helping organizations transform, innovate, and achieve sustainable growth.

We combine deep industry knowledge, proven methodologies, and cutting-edge technologies to deliver solutions that create measurable impact.

Our team of experts brings real-world experience and a passion for excellence to every engagement, ensuring our clients are equipped to thrive in an ever-evolving world.

WHY PARTNER WITH SFSR?



Strategic Mindset

Aligning strategy with execution for real impact.



Experienced Experts

Seasoned professionals with multidisciplinary expertise.



Innovative Solutions

Leveraging AI, digital technologies and best practices.



Trusted Partnerships

Long-term relationships built on trust, integrity, and commitment.



Measurable Results

Focused on outcomes that drive growth and sustainability.



OUR VISION

To be a trusted partner and a leading consulting group recognized for delivering innovative, impactful, and sustainable solutions that shape a better future.



OUR MISSION

To empower organizations through expert consulting, professional services, and innovative solutions that drive performance, transformation, and growth.



10+

Years of Experience



200+

Projects Delivered



100+

Satisfied Clients



Regional Presence

Jordan • GCC • United Kingdom



SFSR

CONSULTING GROUP
SMART FRAMEWORKS FOR STRATEGIC RESULTS

Practical Insights. Innovative Solutions.
Measurable Impact.

OUR SERVICES

03

INTEGRATED SOLUTIONS. MEASURABLE IMPACT.



PROJECT MANAGEMENT & PMO

End-to-end project, program and portfolio management.
PMO design, implementation, governance, and optimization.



STRATEGY & GOVERNANCE

Strategic planning, organizational governance, risk management and performance management to create long-term value.



ERP CONSULTING

Implementation, support and optimization for leading ERP solutions (SAP, Oracle, Microsoft Dynamics 365, Odoo, etc.).



AI & DIGITAL TRANSFORMATION

AI strategy, process automation, data-driven solutions and digital transformation roadmaps that drive efficiency and innovation.



BUSINESS ANALYTICS

Data analytics, dashboards, business intelligence and advanced reporting for smarter decisions.



CUSTOM SOFTWARE DEVELOPMENT

Web, mobile and enterprise software solutions tailored to your business needs.



EXECUTIVE EDUCATION

Executive coaching, leadership development and organizational capability building for future-ready leaders and teams.



PROFESSIONAL TRAINING

PMP®, PMI-ACP®, PMI-RMP®, Business Analysis (PBA®) and technical courses delivered by industry experts.

INDUSTRIES WE SERVE



Government & Public Sector



Banking & Finance



Technology & Telecom



Education & Training



Healthcare



Energy & Utilities



Manufacturing & Retail



Travel & Hospitality

OUR NEW SOLUTION

BUILDING ENTERPRISE VIRTUAL EXISTENCE

CREATE. IMMERSIVE. IMPACTFUL.

We design and build immersive virtual environments that empower organizations to exist, engage and thrive in the digital world using VR, 3D and AI technologies.



Virtual offices, campuses & showrooms



Immersive training & simulation



Virtual events & conferences



AI-powered avatars & interactions



Strategic consulting for enterprise virtual environments



VIRTUAL REALITY



3D ENVIRONMENTS



AI INTEGRATION



CLOUD ACCESS



GLOBAL REACH



Our services are designed to be **flexible**, **scalable**, and **tailored** to each client's unique challenges and objectives.

We partner with you to achieve measurable results that matter.



WHY CHOOSE SFSR

Proven Expertise. Integrated Solutions. **Measurable Results.**



STRATEGIC APPROACH

We align solutions with your vision and business objectives.



PROVEN EXPERTISE

Deep domain knowledge and a track record of successful delivery.



INTEGRATED SOLUTIONS

Consulting, technology and training under one roof for seamless execution.



MEASURABLE RESULTS

We focus on outcomes that drive performance and value.



CLIENT PARTNERSHIP

We work as an extension of your team, committed to your success.

THE SFSR SIGNATURE FRAMEWORK™

A proven methodology that transforms strategy into sustainable results.



Discover

Understand your context



Design

Develop the right strategy



Deliver

Execute with excellence



Measure

Track performance that matters



Sustain

Drive continuous improvement

OUR REGIONAL PRESENCE



Delivering value across the Middle East and beyond through local insight and global standards.

INDUSTRIES WE SERVE



Government & Public Sector



Banking & Finance



Technology & Telecom



Education & Training



Healthcare



Energy & Utilities



Manufacturing & Retail

PARTNERSHIPS & ALLIANCES



CERTIFICATIONS & STANDARDS



PMP®
Project Management Professional



PMI-ACP®
Agile Certified Practitioner



PMI-RMP®
Risk Management Professional



International Standards



Data Security & Quality Assurance

A MESSAGE FROM THE FOUNDER

Dear Partners, Clients and Friends,

At SFSR Consulting Group, we believe that successful transformation is built on practical expertise, innovation, and trusted partnerships.

Our mission is to help organizations navigate complexity, leverage technology and talent, and turn ambitious strategies into measurable results that create lasting value.

Whether through advisory, enterprise solutions, training or building enterprise virtual existence, we are committed to empowering our clients to exist, engage and thrive in the digital future.

“

We don't just deliver solutions;
we build relationships, capabilities
and a future together.

Let's build what's next, *together*.

Ahmad F. Shubita

Dr. Ahmad F. Shubita
FOUNDER & MANAGING PARTNER



Strategic Focus

We align strategy with execution to deliver real impact.



Proven Expertise

Decades of experience across industries and technologies.



Trusted Partnership

We build lasting relationships based on trust and integrity.



Measurable Results

We focus on outcomes that drive growth and value.



Client Success

Your success is our purpose and our greatest achievement.



LET'S CONNECT



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